

QIJIA YOU

UX DESIGNER

www.eucaqijia.me
euca2020you@gmail.com
206.519.9585

EDUCATION

Master of Visual Communication Design

Arizona State University | Major GPA: 4.0
May 2019 – May 2022

B.A. in Interdisciplinary Visual Arts

University of Washington | Major GPA: 3.7
Sep 2014 – Jun 2018

SKILLS

UX Design

User research, usability test, interaction flows, journey mapping, storyboarding, wireframing, visual design, lo-fi/hi-fi prototyping, HTML/CSS

Visual Design

Typography, grid system, layout, color theory, image editing, illustration, animation, bookbinding

Tools

Adobe suite(Ps, Ai, Id, Xd, Ae), MS Office suite, Figma, Sketch, SketchUp, Unity 3D

Soft Skills

Creativity, communication, storytelling, time management, collaboration, Chinese(Mandarin)

LEADERSHIP

Association of VCD / Vice President

Aug 2021 – May 2022 | Tempe, AZ

ACHIEVEMENT

Academic Design Excellence

2019 – 2020 | Tempe, AZ

Dean List Merit Student

2014 – 2018 | Seattle, WA

EXPERIENCE

Renaissance Learning / UX Designer

Aug 2022 – Present | Remote (Full-time)

- Currently working on redesigning searching and filter system of myON through stakeholder alignment. Drove design decisions through power user research findings and usage metrics analysis.
- Helped generate user satisfaction survey to gather benchmark data on how do users feel about current book sharing experience with students and book searching experience in myON.

Jun 2021 – Aug 2021 | Remote (Internship)

- Led design process of the "Read Aloud" project for myON audiobook by adding a "record yourself reading" feature.
- Involved in design efforts with engineering and product management team members in the innovation, execution, and delivery of products and services, using a customer-focused, iterative design process.
- Create high-quality deliverables based on UX goals and priorities with guidance and direction. Participate in user interviews for feedback.

Arizona State University / UX Designer

Apr 2021 – Jun 2021 | Remote

- Work on participatory design sessions with older adults and experts; coordinate workshops and organize information.
- Refine concepts, visualize and prototype ideas, and present prototype of ideas to the research team for further research and iterations.

Arizona State University / Teaching Assistant

Aug 2020 – May 2021 | Tempe, AZ

- Assisted with Design History lectures (hybrid), led discussion groups, tutored students, held office hours, proctored examinations, graded tests and papers.
- Provided general assistance in the instructional process under the direct supervision of Professor.

SELECTED PROJECT

RITUCHARYA / Capstone Project

Oct 2021 – May 2022 | Tempe, AZ

The project aimed to explore design solutions to help Arizonans, especially kids reconnect to and raise awareness of their food resources so they can obtain good, clean, and fair food. Various methods were used in the research phase to define facts that caused these issues, including how people's food choices affect their health and the environment around them. The design focused on making home-based nutrition education easy for parents to practice by recognizing nutritional ingredients and providing healthy meals. The final deliverable was an App design with some peripheral products, including promotion videos, posters, AR food cards, and calendar design.